



Understanding CETA and the European Union

Are you interested in expanding your markets to Europe? As a government official, are you sometimes at a loss to explain and/or understand the European Union (EU)? The Comprehensive Economic and Trade Agreement (CETA) between Canada and the EU opens a huge market of more than 450 million consumers to Canadian businesses and access to a government procurement market worth \$3.3 trillion annually. The EU and the Government of BC are offering a free training session on how businesses and government can take advantage of CETA.

I invite you to join us at one of the two upcoming workshops:

Victoria | October 30, 2019 | 09:00 AM - 1:30 PM

Nanaimo | October 31, 2019 | 11:00 AM - 3:00 PM

If you would like to register for one of the workshops, click [here](#).

To learn more about the workshops and to view the agenda please click on the appropriate location below:

Victoria, October 30, 2019

University of Victoria
Cadboro Commons
Arbutus/Queenswood Room

Nanaimo, October 31, 2019

Vancouver Island University
Trades Discovery Centre
Building 108, Rms 105/110

Please respond **by October 23, 2019**.

We look forward to your response!

Thank you and best regards,

Benjamin Kolisnyk
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