



Understanding CETA and the European Union

Are you interested in expanding your markets to Europe? As a government official, are you sometimes at a loss to explain and/or understand the European Union (EU)? The Comprehensive Economic and Trade Agreement (CETA) between Canada and the EU opens a huge market of more than 450 million consumers to Canadian businesses and access to a government procurement market worth \$3.3 trillion annually. The EU and the Government of BC are offering a free training session on how businesses and government can take advantage of CETA.

I invite you to join us at an upcoming workshop:

Kelowna | November 1, 2019 | 09:00 AM - 1:30 PM

If you would like to register for the workshop, please click [here](#).

To learn more and to view the agenda please click on the location below:

Kelowna, November 1, 2019
Hotel Eldorado
500 Cook Rd, Kelowna
BC V1W 3G9

Please respond by **October 23, 2019**.

We look forward to your response!

Thank you and best regards,

Benjamin Kolisnyk
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