

WoodTALKS™

The WoodTALKS programming provides BC value-added wood manufacturers the opportunity to educate and/or promote products or services to BC Specifiers (architects, designers, engineers, developers, builders, and contractors). Participants in the program receive the added benefit of establishing themselves as trusted industry leaders and building their client bases. The ultimate goal is to create more customers/markets for your products and services.

EDUCATIONAL PROGRAM INCLUDES:

1. Opportunity for you to present your products or services directly to the Specifier Community in a variety of formats including:
 - Lunch & Learn seminars
 - Group seminars
 - Factory tours
 2. Assistance as required to develop effective presentations or programs
 3. Assistance as required for presenters to maximize their delivery effectiveness
 4. Work with each participating company to develop a target list of specifiers.
 5. Promotion of presenter sessions to specifiers through direct contact, website, and at events
 6. Organizing and arranging up to six sessions (lunch & learn seminars, group seminars, and factory tours)
 7. Handling all catering and venue arrangements
 8. Obtaining pre-approval from specifier associations for educational credits
- Prepare and submit respective associations' required documentation so attendees receive applicable educational credits. These associations include:
- AIBC (Architectural Institute of BC)
 - AIA (American Institute of Architects)
 - AAA (Alberta Association of Architects)
 - IDCEC (Interior Designer Continuing Educational Council)
 - BC Housing Continuing Professional Development
- If you want to expose your company and products to the specifier community throughout the Pacific Northwest, then the value and effectiveness of this program is exceptional.

PROGRAM FEE: \$1,325

Please contact Ken Hori at BC Wood at khori@bcwood.com or 604-882-7100.

MARKETING PROGRAM INCLUDES:

The Specifiers Guide is our tool for connecting Industry to architects, designers, and contractors throughout BC, Alberta, and Western US. Since 2010, this guide has been distributed to over 2500 specifiers. The guide is a collection of company profiles, detailing their products and services, and providing company contact information. We are in the process of updating it and are giving an opportunity for all BC value-added wood manufacturers to be included with a two page presentation on their company.

Your company will be listed in this guide for each and every hardcopy and USB reproduction in the future, as well as a digital copy online.

You do not need to be a BC Wood member or part of the WoodTALKS Program to have your company listed in the Specifiers Guide.

SPECIFIERS GUIDE FEE: \$995 (ONE-TIME FEE)



BC Wood 2019 - 2020 WoodTALKS™ Programs

Connecting Industry with Architects, Designers, Contractors & Engineers

Application Form

Company Name:		
Primary Contact Name:		
Street Address:		
City:	Prov:	Postal Code:
Tel:	Fax:	
Email:	Website:	

Participation Details

Description	Cost	Total
Educational Program	\$1,325.00*	\$
Marketing Program	\$995.00	\$
	Sub Total	\$
	GST (5%)	
	Total Invoice:	\$

*Through to March 31, 2020

Payment Information

Please select following options:

Please Invoice

Cheque Attached

Credit Card

If paying by Credit Card, please indicate: Visa Amex MasterCard;

Credit Card Information: _____

Credit Card #: _____ Expiry Date: _____

Cardholder's Name: _____ Authorized Amount: \$ _____

Authorization Signature: _____ Date: _____

Please fax back the completed Application form to 604 882-7300 or scan and e-mail to khorib@bcwood.com