



**TAP** CANADA'S  
TRADE  
ACCELERATOR  
PROGRAM

ESSENTIAL STRATEGY, RESOURCES AND MENTORSHIP IN DYNAMIC WORKSHOPS THAT EQUIP SMALL TO MEDIUM-SIZED ENTERPRISES TO SCALE UP, DEVELOP, AND ACTIVATE AN EXPORT PLAN.

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Average growth of 23% in international sales 6 months after participation
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TAP Participants have penetrated more than 40 markets including China, U.S., Mexico, Australia, New Zealand, Japan, Italy, U.K. to name a few.
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100% of participating companies declared themselves better prepared to do business internationally upon completing the program

Presented by World Trade Centre

## BC Wood is pleased to invite you to participate in the Trade Accelerator Program (TAP)

New trade agreements and a competitive Canadian dollar make it an ideal time to extend your company's reach through the export of goods and services.

World Trade Centre Vancouver has successfully delivered Canada's Trade Accelerator Program (TAP), in B.C. since 2017.

The Trade Accelerator Program is designed to help SMEs TAP into their full export potential. It has a proven track record helping participants get results.

**Just six months after graduating the program:**

- On average, export revenue increased by 23%
- Participants forecast their export sales to grow 47% over the next 5 years

**By enrolling in TAP Canada you can:**

- Navigate complexities of the global trade ecosystem
- Leverage Canada's deep trade and investment resources
- Access tailored, face-to-face coaching and advice
- Learn about international best practices
- Accelerate export readiness
- Develop and implement a new market entry plan
- Expand your global trade footprint and increase revenue

#### **Graduate Testimony:**

A growing number of SMEs have benefitted from the program in B.C. Listen to what graduates have to say about the program [HERE](#).

*"The Trade Accelerator Program puts fuel on the fire of entrepreneurship. The things you learn are not "nice-to-do's" they are "must-do's". I would highly recommend it to anyone looking to take their export game to the next level."*

**Dan Wainwright, President, PACRIM Distributors — TAP B.C. Graduate**

*"TAP is the rocket fuel that BC companies need to power beyond Canada's borders. The sessions effectively presented export-focused-concepts in the context of how to take action ... immediately. Two words: Truly remarkable."*

**Marla Brock, CEO, Kidcoover Caregivers Inc. — TAP B.C. Graduate**

*"TAP created the environment for us to think harder about decision making and strategic planning. It helped us figure out our priorities, made us focus. It has been a foundational building block for the next 3-5 years on how best to approach export markets".*

**Oliver Harwood, Owner, Studiostone Creative — TAP B.C. Graduate**

Learn more about the program and apply today at [tapbc.ca](http://tapbc.ca).

Have questions? Call TAP B.C. Team on 604-640-5491 or email [info@wtcvancouver.ca](mailto:info@wtcvancouver.ca).

**Apply Today**

**Upcoming Kelowna Workshop, starts** February 4, 2019

**Application Deadline:** January 14, 2019

**Schedule:** Registration: 8:30 – 9:00 a.m.  
Workshop Program: 9:00 a.m. – 5:00 p.m.

**Location:** Downtown Kelowna

**Participation Fee:** \$5,000\* per company  
*\*Full bursaries available for qualified BC Wood members.*

Program funded by:



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### **Sponsorship Opportunities**

Do you want to gain direct access to the senior-level audience at this event? As a sponsor, you will benefit from enhanced visibility, which can lead to new business and increased brand recognition. We offer a wide range of opportunities. To discuss how we can help boost your business, call Lisa at 604-640-5484 or email [sponsorship@boardoftrade.com](mailto:sponsorship@boardoftrade.com).



World Trade Center Vancouver is part of the World Trade Centers Association, a not-for-profit, non-partisan association dedicated to the establishment and effective operation of World Trade Centers as instruments for trade expansion. The World Trade Centers Association is an international ecosystem of global connections and integrated trade services made up of over 324 World Trade Center locations in 89 countries, representing over 750,000 businesses globally.