



**Canadian Construction & Building Products Showcase
Lloyd Erskine Sandiford Conference Centre
March 11-13, 2019
Bridgetown, Barbados**

September, 2018

Dear Exporter,

Canadian Export Development Inc., in co-operation with the High Commission of Canada in Barbados, (responsible for Antigua and Barbuda, Dominica, Grenada, Saint Kitts and Nevis, Saint Lucia, St. Vincent and the Grenadines, Anguilla, British Virgin Islands, Montserrat, Guadeloupe, Martinique, and Sint Maarten) invites you to participate in a Canadian Solo Canadian Construction and Building Products Showcase in Bridgetown, Barbados March 11-12, 2019.

Canadian companies will display their products and/or services under one umbrella as they pursue business opportunities in the Caribbean markets. The High Commission of Canada will invite the key decision-makers, to visit the showcase. This is an excellent opportunity to introduce your company to important emerging markets and develop new business relationships with Caribbean partners.

There will be a value-added business program around the event to ensure the success of Canadian companies. The final program will be tailored to meet your needs and will include the following services; market information, guest speakers, one-on-one meetings, hospitality event with potential clients, and construction site-tours.

Overall opportunities for Canadian building products exports exist for the provision of niche technologically innovative high-grade building products and materials. Some of the products in demand include insulation materials, energy-efficient and environmentally friendly building products, wood-based building products and Do-It-Yourself home improvement components. The Caribbean is also an ideal place for Canadian companies to do business due to the similarities in Canadian and local business practices. These factors also make Barbados an excellent vantage point from which to expand sales to the Caribbean region. Invitations to visit the Canadian Showcase will also be sent to the neighboring Eastern Caribbean Islands.

Please note that space is at a premium and confirmation will be made on a first-come, first-served basis. We have room for only 30 companies.

If you are interested in participating, please complete the attached registration form and forward it to the undersigned.

If you wish further information please do not hesitate to contact the undersigned at 613-692-8113 or fax: 613-692-1779, e-mail cced@sympatico.ca.

Regards
Robert Grison
Director of Operations