



## Sponsorship Letter



**MAY 17<sup>th</sup> -18<sup>th</sup>, 2018** SAN JOSÉ COSTA RICA

*Transición, participación y acción.*



Strategic Partners:



**EDUCATION  
PARTNER**



# GREEN BUILDING COUNCIL COSTA RICA

**Green Building Council de Costa Rica (GBCCR)** is a non-profit independent organization that works to **promote sustainable building at a regional and international level.**

Green Building Council Costa Rica is an Established Member of the World Green Building Council, and as part of this international network, works hand in hand with other Green Building Councils around the world to achieve environmental, economic and social goals at a global scale.

Locally, GBCCR promotes sustainable building certifications and works with others to transform the market considering the needs and opportunities of the country and the region.

**GBCCR is the Exclusive Certifier of EDGE (World Bank – IFC's certification tool) at a national level.**





We invite you to participate as a sponsor in the green expo: **'Expo Edificación Verde'** under the framework of the 5th edition of the Sustainable Cities International Conference that will take place on **May 17th and 18th, 2018, in San José, Costa Rica.**

Your products can stand out among a distinguished audience that includes leader companies from the construction and sustainability sector. Your brand can obtain presence and visibility among nationally and internationally recognized participants and speakers.

**¡Make the most of this event and learn about the latest trends in design, building and sustainable management in the country and in the world!**



# PARTICIPANT PROFILES

Architects, engineers, marketing professionals, administrators, financial service providers, developers and other professionals.

## CICS2017 - STATISTICS



\*All attendees, including Green Expo visitors

\*\*Video views during May, includes "Live streaming" during the Congress.





# PRESENCE OF YOUR BRAND - REACH

- Presence in GBCCR webpage
- Presence in CICS Conference webpage
- Facebook 5000+ fans
- LinkedIn
- Emails to 2000+ people
- Adds in specialized publications
- Presence in promotional material (*National and International*)



# SPONSORSHIP

Benefits	Diamond	Platinum	Gold	Bronze
Expo-Edificación Verde Stand	16m <sup>2</sup>	8m <sup>2</sup>	6m <sup>2</sup>	4m <sup>2</sup>
CICS2018 tickets, food included (*1)	20	12	8	4
Promotional material for "Welcome Bag" (amount of pieces)	4	3	2	1
Interview for CICS2018 Official Video (*2)	30"	20"	10"	-
30min conference	Plenary	Parallel Session	Parallel Session	-
Facebook posts (*3)	Every 15 days	Every 2 months	Only 1 post	-
Mention during opening speech	✓	-	-	-
Logo during Facebook Live Streaming	✓	-	-	-
Access to Data Base with all the attendees	✓	✓	-	-
Presence in the GBCCR monthly newsletter (*4)	✓	✓	✓	✓
Logo in the promotional material and website	✓	✓	✓	✓
Logo on screen savers of the plenaries and workshops	✓	✓	✓	✓
Part of the Comercial Directory in the CICS2018 Summary	✓	✓	✓	✓
<b>Investment</b>	<b>\$15.000</b>	<b>\$10.000</b>	<b>\$6.000</b>	<b>\$3.000</b>

\*1- Including staff access for Expo.

\*2- Interview will take place during the congress.

\*3- Starting the moment you sign the sponsorship contract. Ends on April 16th, 2018.

\*4- Diamond: 400 words and picture, Platinum: 250 words and picture, Gold and Bronze: Logo



# ADDITIONAL BRAND EXPOSURE

Activity	Investment
Package: Promote your Business, for 30 attendees*	\$3.500
Green Drinks	\$3.000
Lunch	\$2.500
Workshops during CICS2018**	\$2.500
Brand exposure during Coffee Breaks	\$1.500

\*Invites are arrange by the sponsor. Includes coffee breaks and use of the meeting room during 4hrs.

\*\*For CICS2018 attendees only.



## Contact:

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Organizer:



Strategic  
Partners:



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