



2018 Marketing and Sales Boot Camp For Business Owners

With Neil Godin, Neil Godin International Inc.

THE PROGRAM

This unique three-month program is designed for business owners who want a substantial and **rapid boost** in sales. It focuses on the knowledge and skills you need to build and conduct a powerful Marketing and Sales Plan for the new year. Topics include:

- How to get real action and a **solid R.O.I.** from every advertising and business promotion dollar
- How to turn telephone and web inquiries into sales – systematically
- How to avoid losing touch with prospects after quoting, so you’re not left wondering what happened – and so you can close more sales!
- How to use Guerrilla Marketing to boost sales – rapidly and at very little cost

The program starts in mid-January and continues through March, 2018. Location of the opening workshop is to be determined. Monthly webinars will be recorded for reference.

The program includes:

- Half hour initial telephone consultation
- Full day opening workshop
- Three monthly follow-through webinars
- Three private monthly one-hour coaching calls with Neil
- More than \$400 in reference materials including a copy of Neil’s book, “Selling in the (Comfort) Zone,” a comprehensive guide to marketing and sales for business owners.

HOW MUCH?

\$330 PER PERSON + GST - Your fee includes lunch and coffee at opening workshop, and all materials.

REGISTRATION INFORMATION

FIRST NAME (please print) _____ LAST NAME _____

COMPANY _____

ADDRESS _____

CITY _____ PROVINCE _____ POSTAL CODE _____

EMAIL _____ PHONE _____ FAX _____

PAYMENT INFORMATION

MASTERCARD VISA CHEQUE* _____
CARD NUMBER _____ EXPIRY _____

*PLEASE MAKE ALL CHEQUES PAYABLE TO --
BC Wood Specialties Group
200 - 9292 200 St.
Langley, BC, V1M 3A6 _____
CARDHOLDER'S NAME

CARDHOLDER'S SIGNATURE

To register fill out the attached form and fax it to 604-882-7300 or email to rman@bcwood.com