

# Exporting to Mexico Workshop - Wood Industry

Monday, November 14, 2016, Langley, BC

## DOING BUSINESS IN **MEXICO**

Our research shows that Mexico is the fastest growing and greatest potential new market for our wood products export. Through trade missions to Mexico this past year, we identified a number of opportunities for BC's value-added wood manufacturers. We will be bringing in the experts to help you learn more about the growing opportunities and getting your product to the market.

Nora Gonzales, our expert on Mexico's wood products industry, will be flying in from Mexico to share her insights on the many opportunities for BC's value-added wood manufacturers in Mexico. Nora recently brought a number of enthusiastic buyers to the Global Buyers Mission and together with our last successful trade event and mission to Mexico in August, we are very optimistic that the interest from this market will continue to grow. Participating members have already seen sales growth and our goal is to continue the momentum, while finding further new opportunities.

Experts from Livingston International will be flying in to discuss customs clearance and regulations specific to wood products into Mexico. Trade Commissioner, Mike Obrist, will also be flying in from Mexico to discuss support and incentives that may be available for you in market to lower your risk while exploring the possibilities.

In the workshop, we will cover:

- The overall outlook of the Mexican economy
- Specific opportunities in Mexico for value-added wood manufacturers across a number of sectors
- Funding and incentives
- Customs clearance and regulations

## **ONE-ON-ONE** SESSION WITH NORA GONZALES, EXPERT ON MEXICO'S WOOD PRODUCTS INDUSTRY

After this workshop, you will have a chance to meet one-on-one with Nora Gonzales to discuss specific opportunities for your company and products in Mexico. You can meet either at the BC Wood office in Langley, or at your location in the lower mainland from November 14 to 17.

## THE **COST?**

**DATE:** MONDAY, NOVEMBER 14<sup>TH</sup>, 2016

**TIME:** 9:00AM - 3:00PM

**LOCATION:** THIRD FLOOR OF KPMG BUILDING - 8506 200 STREET, LANGLEY, BC

## THE **DETAILS?**

**\$99 +GST** PER PERSON FOR WORKSHOP ONLY

**\$149 +GST** PER PERSON FOR ONE-ON-ONE SESSION WITH NORA GONZALES

**\$199 +GST** PER PERSON FOR WORKSHOP AND ONE-ON-ONE SESSION WITH NORA GONZALES

YOUR FEE INCLUDES A LIGHT BREAKFAST, COFFEE, AND LUNCH AT THE WORKSHOP.

To register fill out the attached form and fax it to 604-882-7300 or email to [rman@bcwood.com](mailto:rman@bcwood.com)

## FOR MORE **INFORMATION**

Contact Rumin Mann at [rman@bcwood.com](mailto:rman@bcwood.com) or toll free at 1.877.422.9663

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## Registration Form

To register, fill out the information below and fax the form to 604-882-7300 or email it to [rman@bcwood.com](mailto:rman@bcwood.com)

### REGISTRATION INFORMATION

FIRST NAME (please print)

LAST NAME

POSITION/TITLE

COMPANY

ADDRESS

CITY

PROVINCE

POSTAL CODE

EMAIL

PHONE

FAX

### PAYMENT INFORMATION

MASTERCARD     VISA     CHEQUE\*

CARD NUMBER

EXPIRY

CARDHOLDER'S NAME

CARDHOLDER'S SIGNATURE

#### PLEASE CHECK ONE OF THE FOLLOWING OPTIONS

- \$99 +GST** per person for WORKSHOP ONLY
- \$149 +GST** per person for ONE-ON-ONE SESSION WITH NORA GONZALES
- \$199 +GST** per person for WORKSHOP AND ONE-ON-ONE SESSION WITH NORA GONZALES

\*PLEASE MAKE ALL CHEQUES PAYABLE TO --  
BC Wood Specialties Group

MAIL CHEQUES TO --  
BC Wood Specialties Group  
200 - 9292 200 St.  
Langley, BC, V1M 3A6



Lunch and coffee will be served at the workshop

#### FOR MORE INFORMATION

Contact Rumin Mann at [rman@bcwood.com](mailto:rman@bcwood.com) or toll free at 1.877.422.9663