



2011 China International Exhibition on Housing Industry (CIEHI)

Beijing, China, September 27-29, 2011

Cost for Members: \$2495*

About the Trade Show

BC Wood will be exhibiting at the China International Exhibition on Housing Industry (CIEHI) this September in Beijing. This event will focus on China's growing construction market and the application of new housing and green building technologies. Attendees of the three day event will include major real estate and property developers from around various regions in China. The event is hosted by the Ministry of Housing and Urban Rural Construction. Other organizers also include the China Real Estate Association, Beijing Construction Committee, and Beijing Housing Technology Development Co. BC Wood, along with Canada Wood partners, COFI and CFPA, see a strong potential for Canadian wood products at this event and will coordinate participation.

Why Should You Come?

- Cost savings for BC Wood members
- Gain in-market exposure and first hand market intelligence
- Opportunity to meet key builders and developers in China



Who Should Participate?

Manufacturers of:

- Glulam and heavy timbers
- Prebuilt homes
- Outdoor wood products (Western Red Cedar)
- Landscaping products
- Exterior siding and panel products



Market Opportunities:

- The rise in China's middle class is credited for a growing and increasingly important import market. The country's rapidly growing middle class has spurred strong domestic consumption of housing and material goods.
- China's new policies, focused on improving energy efficiency and environmental impact of structures, make wood building systems an increasingly attractive option, with benefits such as carbon reduction and seismic stability.

* Cost to members does not include international travel or accommodations. Completion of this form confirms participation of the event and reservation of booth space.

Company	_____	Phone	_____
Contact	_____	Fax	_____
Email	_____		
<input type="checkbox"/> Credit Card #	_____	Exp. Date	_____
<input type="checkbox"/> Payment Enclosed	_____	Cardholder Signature	_____
<input type="checkbox"/> Send Invoice	_____		

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